



# WE CONQUERED 2017

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Fuji's top athletes racked up the podiums and victories, proving Fuji Bikes are at the top of their sport – the perfect vessel on which to Conquer Your Mountain.



## 127 Victories

Road, Track, Triathlon, Cyclocross, and MTB



## 218 Podiums

Road, Track, Triathlon, Cyclocross, and MTB



## 60 Countries

Fuji was represented in 60 countries across the globe in 2017

# THE HIGHLIGHTS

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## Caja Rural-Seguros RGA

- Jaime Roson, Stage 5 Tour of Croatia, ahead of Vincenzo Nibali and his 2nd place in GC at the same race, only 8 seconds behind the leader (Nibali).
- Justin Oien win at the Rhone-Alpes Isère Tour.

**Discipline:** Road

**Victories:** 2, **Podiums:** 16

**Rides:** [Transonic](#) , [SL](#)



## Tibco-SVB

- Ingrid Drexel is National Champion of Mexico in both the road race and individual time trial
- Nicolle Bruderer the National Champion of Guatemala in both disciplines as well.
- Redlands Classic — Lauren Stephens won stage 3, the Highlands Circuit race.

**Discipline:** Road

**Victories:** 36, **Podiums:** 72

Rides: [Supreme](#)

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## Mat-ATOM

- Marta Lach and Aurela Nerlo won the double TT Elite Women's 2017 Polish Championships.
- Aurela Nerlo won the ITT at the Polish Cup

**Discipline:** Road

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**Victories:** 20, **Podiums:** 39

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Rides: [SL](#)

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## Fuji Rockets

The Fuji Rockets took second place overall at the UCI S2 Glacier 360 in Iceland on their Fuji SLMs August 13th, with riders Christopher Maletz and Michael Schuchardt finishing just 16 seconds behind the winning duo, and a over 5 full minutes ahead of the third place finishers.

**Discipline:** MTB & CX

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**Victories:** 9, Podiums: 14

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**Rides:** [SLM](#)

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## Diana Reisler

Diana Riesler won Mallorca's Triathlon Portocolom Internacional and the Artiem Half Menorca.

**Discipline:** Triathlon

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**Victories:** 3, **Podiums:** 1

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**Rides:** [Norcom Straight](#)

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## Ben Walkerden

Ben took 1st in round 1 of the Victoria State Series & took 4th overall at the Australian CX National Championships.

**Discipline:** Cyclocross

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**Ride:** [Altamira CX](#)

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## Mohammad Daneshvar

Mohammad Daneshvar from Iran won the gold medal in the men's 1 Km time trial in the 37th Asian Track Cycling Championships, gold in the Keirin Cup in the International China Cup and won a Gold Medal of the Asian Games indoor team sprint.

**Discipline:** Track

**Ride:** [Track Elite](#)

# WE RACED EVERYWHERE

Argentina - Australia - Austria - Azerbaijan - Belarus - Belgium - Bolivia - Brazil - Canada  
Chile - China - Colombia - Costa Rica - Croatia - Cuba - Czech Republic - Denmark  
Dominican Republic - Ecuador - Finland - France - Germany - Greece Guatemala - India  
Indonesia - Iran - Ireland - Israel - Italy - Jamaica - Japan - Lithuania - Malaysia - Mexico  
Netherlands - New Zealand - Norway - Paraguay - Peru - Poland - Portugal - Puerto Rico  
- Romania - Russia - Slovakia - Slovenia - Spain - Sweden - Switzerland - Taiwan  
Thailand - Trinidad and Tobago - Turkey - Ukraine - United Arab Emirates

SUMMARY

# ROAD CYCLING

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Fuji's road athletes raced at the peak of their sport in 2017, in every possible iteration of their discipline, from underground crits to National titles, to Grand Tour stands against some of the most iconic names in the sport. In 2017 Fuji's road teams claimed a whopping 97 victories and 154 podiums on their top-of-the-line race machines. We want to thank Team Caja Rural -Seguros RGA for three incredible years, and are looking forward to exploring new partnerships in 2018.

## SUMMARY

# TRIATHLON

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In 2017 Fuji's athletes Tried harder, taking impressive wins internationally. Personifying the true spirit of the 'Fuji Family,' Sarah Haskins landed on the overall podium's second step immediately after maternity leave at the Des Moines Escape Tri, and notably went on to win the Escape Triathlon Series Nation's Tri in Washington D.C. In 2017 Fuji Ultra-Triathlete Konoka Azumi finished second at Canada's grueling 2017 Ultra 520K.

## SUMMARY

# MOUNTAIN

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In 2017 Fuji's enduro and XC racers transmuted our 'Conquer Your Mountain' slogan into their job description, winning elite races and competing at the highest level of their sport, whether racing over roots on hardtail, or bombing down the side of steep embankments on their full squish machines. Fuji's enduro team was strong in the 2017 EWS, seeing action on their custom Aurics in some of the most challenging (and stunning) landscapes the world over. In Argentina, Fuji's Team Lira Sport made their debut, where they racked up the podiums and wins.

## SUMMARY

# TRACK CYCLING





Fuji's signature track team, the Maloja Pushbikers, had a great year aboard their Fuji Track Elites, where they notably won the prestigious Golden Wheel Scratch Race at the 'Good Friday Meeting,' Britain's oldest track cycling event. In 2017, even more riders lived up to the team's signature #BeAPushbiker hashtag, when the Maloja Pushbikers Fem was born. As effortlessly cool as they are powerful, these women have elevated the status of their sport in Germany, the UK, and in the U.S. In Puerto Rico, track cyclist Adrian Quiles won the bronze medal in the 1KM Time Trial at the Pan-American Games, and Madalyn Godby won the Team Sprint, Sprint, and the Keirin at the Elite US Nationals. Fuji's Track team's remain 'fixed' on continued success in 2018.

## SUMMARY

# CYCLOCROSS

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Fuji's rowdiest riders faced mud, sweat and gears on their Fuji Cross and Fuji Altamira CX's, taking podiums (but no handups!) in Australia, Germany, and the U.S. The Maloja Pushbikers got off the track and into the dirt racking up the podium spots in the German CX circuit, and fellow Germans, the Fuji Rockets, traded in their SLMs for winding fields of tape and the Altamira CX, where rider Christopher Maletz won the BIORACER Cross Cup Finale.



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Mountain  
City  
Cruiser/Comfort  
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